Meeting with Decker Walker

- Motivation:
  - If student finds something different than most people think than:
    - Hit a jackpot
    - Fake an alarm
  - Ask ourselves: What is their natural motive?
    - Curiosity?
    - Respect?
    - Self-promotion?
  - Prize for finding a contradiction?
    - Post to Community
    - Post on wall
    - Archive
    - Publish
    - Controversy of the Day
  - Danger is to make them jump through hoops with can seem arbitrary and cause frustration.