

PROWPANNARAI M. TONGLIEMNAK

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EDUCATION

- 09/08-08/09 **Stanford University**, School of Education, Stanford, CA
Master of Arts in Education with specialization in Learning, Design, and Technology
Coursework includes: Human Computer Interactions, Analysis of Social Interaction, Persuasive Online Video, Cognition and Learning, Transformative Design, Web-based Technology in Teaching and Learning etc.
- 11/04-04/05 **The University of Chicago**, Graham School of General Studies, Chicago, IL
Certificate in Integrated Marketing
- 09/01-09/02 **University College London**, Bartlett School of Built Environment, London, United Kingdom
Master of Science in Urban Design
- 05/94-03/99 **Chulalongkorn University**, Faculty of Architecture, Bangkok, Thailand
Bachelor of Architecture

EXPERIENCE

- 10/09-06/10 **COMMUNICATION & MEDIA**
Education.com, Inc., Redwood City, CA
Creative Designer (Contractor)
Conceptualized, created, and produced hands-on activities on website worksheets to make learning fun. Design online worksheets both content and graphics monthly for students grade K-5. Collaborated with editorial department using CMS to write online instruction and concept for worksheets: topics include math, english, sciences, and social studies.
- 01/09-09/09 **Persuasive Technology Lab, Stanford University Center for the Study of Language and Information**, Stanford, CA
Research Intern
Conducted experiment to analyze persuasive online video. Utilize metrics to develop an iterative design and method to inform the design and communication decision. Created videos for fundraising. Promoted media through online social media tools and instant messenger. Measured the effectiveness using web analytics tools: Google Analytics, Involver, Facebook, and online interview. Topics include philanthropic giving and the effectiveness of real people vs graphic images, The effectiveness of digital media to create health behavior change. Participated in the first stage of Peace Innovation project by contacting prospective partners.
- 05/09-08/09 **Stanford University**, School of Education, Stanford, CA
Master's Project: "No Sweet Talk" an online interactive video series for diabetes awareness and correct misconceptions through social networking tool and measured the effectiveness by web analytics tools and video analytics tools.
- 07/09-08/09 **Stanford University**, School of Education, Stanford, CA
Graphic Designer for Learning, Design and Technology EXPO 2009
Designed the poster (180 cm.x 90 cm) in dimension to be displayed at EXPO in the lobby of Center for Educational Research. Designed a flyer (A4) based on the poster design to be distributed around campus to announce the event. Designed logo to be used on the reviewer's materials, such as the presentation review forms.
- 01/07-04/09 **Dharma At Hand Online Magazine**, Bangkok, Thailand
Chief Editor of Audio Production Department/Writer
Managed and trained narration team members to record audio files. Created and maintained online database including the audio files, spreadsheets, and manuscripts. Coordinated editing of online articles. Interacted and engaged online viewers to obtain feedback and recruited volunteers to create audio books for use by online population.
- 09/06-06/08 **PUBLIC RELATIONS/MARKETING/EVENTS**
Bechtel International Center, Stanford University, CA
Event Host
Initiated, coordinated, and assisted in various social events to promote the international center. Recruited and managed student hosts for evening programs and activities.
- 09/98-09/00 **Chulalongkorn University**, Faculty of Education, Bangkok, Thailand
Motivational Speaker

Invited as a guest speaker to encourage teenagers to apply meditation techniques to enhance learning concentration.

- 03/95-10/97 **Chulalongkorn University**, Rural Development Program, Bangkok, Thailand
Public Relation/Head of Masonry
Disseminated information related to activities and mission of the program. Interacted with local people to enhance relationship between local and working team. Managed construction team members in wall construction of health center at Mahasarakam province in Thailand.
- TEACHING/TRAINING**
- 07/05 **Kasetsart University**, School of Architecture, Bangkok, Thailand
Reviewer
Acted as a critic and reviewer in Urban Design Studio Final Project for 4th year landscape architecture students.
- 06/00-01/01 **Chulalongkorn University**, Faculty of Architecture, Bangkok, Thailand
Teaching Assistant
Taught architectural drawing and architectural presentation techniques for first year students from four architecture departments including architecture, landscape architecture, interior architecture, and industrial design. Graded assignments and exams.
- 10/96-09/01, 05/03 **Young Buddhist Association of Thailand Under the Royal Patronage**, Thailand
Mentor
Coordinated and interacted with director, committees, and other staff. Managed teams of volunteers ranging from 20-50 members. Responsible for registration and general management of Meditation for Mind Development Programs for youth age 18-22. up to 300 participants per course.
- ARCHITECTURAL DESIGN/SERVICES**
- 06/01-07/01 **Chulalongkorn University**, Bangkok, Thailand
Research Assistant, Urban Conservation Project, University of Tokyo
Assisted University of Tokyo survey team with field survey including observing and interviewing city residents and data gathering. Translated historical documents and prepared data for presentation. Served as liaison between city residents and the research team.
- 07/06-11/07 **Four Aces Company Limited**, Bangkok, Thailand
Freelance Architect: Residence Project
Performed site and program analysis, created schematic design, and estimated construction cost. Created detailed design, presentation drawing, completed construction document. Assisted clients in negotiation of construction agreement with a contractor.
- 06/99-05/00 *Junior Design Architect*
Performed preliminary work such as site studies, visual connection studies and facade analysis. Created detailed design, produced architectural presentation, and completed construction document. Projects included: Resort hotels, campus master plan, luxury housing, corporate and government buildings.
- 03/98-05/98 **The Frank Lloyd Wright School of Architecture**, Taliesin West, Scottsdale, AZ
Apprentice
Created perspective drawing for landscape plaza studies, models for mass and facade studies of The Native Indian Cultural Center. Assisted Construction Department in renovating facade and canopy of Frank Lloyd Wright studio.

HONORS/AWARDS

- 09/08-08/09 Stanford University School of Education Tuition Fellowship
2000 Licensed Architect/Member of the Association of Siamese Architect
06/00-01/01 Teaching Assistant Fellowship, Faculty of Architecture, Chulalongkorn University
1996 Best Actress Award, Alumni Association of Architecture, Chulalongkorn University
1996 Exhibitor, Temple Renovation (Student project), Thai National Museum

SKILLS/INTERESTS

Computer Skills: PC/MAC user, Proficient in Photoshop, Illustrator CS4, Wavelab, Audacity, iMovie, iWork, Microsoft Office, Basic in Flash and HTML.
Online Interests: Facebook, Twitter, MSN, MySpace, Google Analytics, Youtube Insight, Involver, etc.
Others: Running, Cooking, Writing, Buddhist Vipassana Meditation, Social innovation, Photography, Piano, Drawing, Theatre and Dance.
Language: Thai (native), English (fluent)