

LIA WOO  
lgwoo@yahoo.com

## EDUCATION

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2001 – present **Stanford University** Stanford, CA  
Master of Arts in Education, Learning, Design and Technology, Current GPA: **4.19**

1995-1998 **Boston College** Chestnut Hill, MA  
Bachelor of Arts, Communications, *magna cum laude*, May 1998, GPA: **3.70**

1997 **University of New South Wales** Sydney, Australia  
Studied Australian history and media.

1994-1995 **Tufts University** Medford, MA  
Studied Liberal Arts curriculum. GPA: **3.5**

1988-1994 **Punahou School** Honolulu, HI  
Graduated with honors.

## EXPERIENCE

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2000 - 2001 SCORE! Educational Center Huntington Beach, CA  
**Director**  
Shared the administrative management of a SCORE! learning center, the fastest growing investment of the Washington Post Organization. Conferenced with parents regarding child's educational development. Assessed student needs and adapted computer-based curriculum to suit. Motivated and taught children four to fourteen years old. Managed the activities of 25 students varying in age and learning ability. Recruited, hired, and trained all part time employees. Sold and marketed SCORE! programs to families and schools.

1999-2000 National Center for Post Traumatic Stress Disorder Honolulu, HI  
**Research Assistant**  
Computerized and analyzed project data. Third author of professional paper, "Mixed Handedness and Trauma Symptoms in Disaster-Exposed Adolescents". Served as project coordinator of a study measuring PTSD in children of domestic abuse families.

1999-2000 State of Hawaii, Department of Education Honolulu, HI  
**Home/Hospital Instruction Specialist**  
Assisted troubled students unable to attend school by assigning reading, and creating and implementing lessons. Collaborated with school counselors to discuss students' goals and progress. Served as a role model and motivational force.

1993-1999 Earthware Honolulu, HI  
**Manager**  
Managed sales and daily operations of an environmental products retail store. Assisted in the development of the store logo and graphic designs for the company's newsletter and website. Researched, wrote and edited press releases, newsletters, and designed advertisements. Prepared daily financial summaries, conducted product evaluations, and created store displays of products.

1996-1997 Big Blue Dot, a division of Corey and Company: Designers Watertown, MA  
**Trends Analyst**  
Assisted in the production of the Big Blue Box, a quarterly resource for companies in the children's industry. Researched trends in the children's market, reviewed numerous periodicals, and monitored children's TV programs and advertising. Researched, wrote and edited articles for the Big Blue Box Bulletins. Assisted in the production of press kits.

#### TECHNICAL SKILLS

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**Web:** Beginning HTML, Proficient Dreamweaver

**Word Processing:** Advanced Microsoft Word 2000

**Graphic Design:** Beginning Photoshop 6.0, 5.5, Intermediate Hyperstudio

**Spreadsheet:** Proficient Microsoft Excel

**Presentation:** Advanced PowerPoint

#### ADDITIONAL INFORMATION

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Skilled in software and curriculum design for learning.

Adept at public speaking and interpersonal communication.

Enjoy writing, art, surfing, swimming, and running.