LDT Website Redesign

Features:

1. General Theme: basing the site around the idea of tracking students through LDT as a framework that provides information for prospective, current, and alumni students as well as providing an architecture into which people could place portfolios for viewing by prospective employers.

2. Very simple, communicative and elegant look and feel.

3. Videos, if any, should be in either an accessible formats (not wmv) or should redirect to the correct formats. This follows along the idea that the website should be accessible to as many browser/ software configurations as possible.

4. We should also consider what the website looks like on a cellphone or other types of media.

5. Must have Stanford color scheme and SUSE logo top left.

6. Flash and other animations, if used, should not rob users of control without reason. If we chose to use Flash, we it should be in a subtle and friendly way which doesn’t pose as a distraction.

7. The size of font should be appropriate so that readers can read the screen comfortably.

Functions:

1. Easily accessible current and past student profiles.

2. Access to professors, courses and course syllabi for current and prospective students and to give potential employers an idea of what the program teaches.

3. For prospective students, must provide links to admissions details, deadlines, university course book among other items they might consider necessary.

4. No side bar mouseover expanding menus as navigating them can be problematic. Not the case with top down.
5. Should consider having information about the job placement and average starting salary for each year’s graduates so that prospective students can make a right decision on whether it is worthwhile spending more than $50,000 to pursue a MA degree in LDT.

6. LDT website should also have a variety of resources (at least links) related to Ed Tech, Instructional Technology, and Learning, Design and Technology for faculty and students’ professional development.